

# FUKUSHIMA



## Subsidy of up to 13,000 yen per traveler

for package tours to Fukushima Prefecture from overseas

held between April 1, 2023 and February 29, 2024\*

### Required

#### Standard Grant

##### Eligibility:

- 10 or more overseas visitors
- 2 nights stay in Fukushima
- Visit 5 or more destinations in Fukushima
- Proof of advertising of package tours

¥5,000 per traveler

#### Additional Grant 1

##### Eligibility:

- Tours using bus operators with headquarters or sales offices in Fukushima Prefecture

¥5,000 per traveler

#### Additional Grant 2

##### Eligibility:

- Of the overnight stays in Fukushima Prefecture, 1 or more nights' stay in the Hamadori Region.

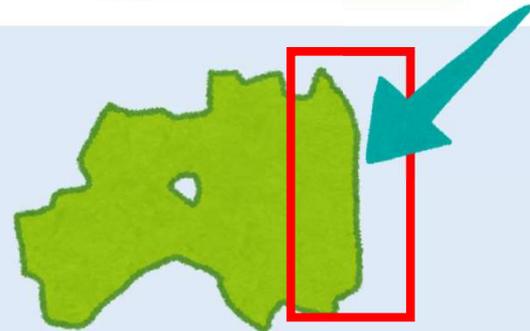
¥3,000 per traveler

Q. Where is Hamadori?

A. Hamadori is the name given to the Eastern, coastal region of Fukushima Prefecture.

- The 13 Municipalities of the Hamadori Region are:

Soma City, Minamisoma City, Iwaki City, Shinchi Town, Namie Town, Tomioka Town, Naraha Town, Futaba Town, Okuma Town, Hirono Town, Iitate Village, Kawauchi Village, Katsurao Village



Example No. 1	2 nights stay + 5 destinations (in Fukushima)	=	Standard Grant	¥5,000 per traveler A maximum of ¥500,000 per tour
Example No. 2	2 nights stay + 5 destinations (in Fukushima) + <b>Use of local charter bus service</b>	=	Standard Grant + Additional Grant 1	¥10,000 per traveler A maximum of ¥1,000,000 per tour
Example No. 3	Total 2 nights stay ( <b>1 in Hamadori</b> ) + 5 destinations (in Fukushima)	=	Standard Grant + Additional Grant 2	¥8,000 per traveler A maximum of ¥800,000 per tour
Example No. 4	Total 2 nights stay ( <b>1 in Hamadori</b> ) + 5 destinations (in Fukushima) + <b>Use of local charter bus service</b>	=	Standard Grant + Additional Grant 1 + Additional Grant 2	¥13,000 per traveler A maximum of ¥1,300,000 per tour

\*The above examples assume that the eligibility conditions are met.

- Maximum of 100 travelers per tour.
- The maximum amount of subsidy per company is 10,000,000 yen. Subsidies will only be granted within the range of the budget.
- Tours using charter flights between Fukushima Airport and Taiwan, Vietnam or Thailand are not eligible for subsidies.
- Crew members, including tour conductors, tour guides, and tour leaders are not to be included within the number of tour participants and are not eligible for subsidies.
- Participants must be non-Japanese. Those who join from within Japan or who join only one part of the tour are not eligible.

Contact

Fukushima Prefecture Tourism & Local Products Association

TEL : +81-24-525-4024 (Japanese language) E-mail : shien@tif.ne.jp (Japanese & English language)  
Contact : Ms. Onodera, Ms. Watanabe

## Flow of Application / Required Documents Checklist



Basic requirements for package tours to be eligible for subsidies

- Agent-organized tour or order-made tour.
- At least 2-night stay at an accommodation facility in Fukushima Prefecture.
- Scheduled visits to at least 5 tourist destinations in Fukushima Prefecture.
- 10 or more travelers (non-Japanese nationals visiting from overseas).

### Required Subsidy Grant Application – Submit **before** tour departure date:

- (1) **Form No. 1: Package Tour Creation Support Project Subsidy Grant Application**
- (2) **Form No. 2: Package Tour Details and Information**
- (3) **Tour Itinerary**
- (4) **Document confirming details of the tour.**
  - *Agent-organized tour:* A copy of the advertisement medium concerning the tour.
  - *Order-made tour:*
    - 1) Tour proposal submitted to your customer  
OR
    - 2) Brochure or other type of publication containing advertising that was used to take tour applications.
- (5) **A copy of the business cards of a company representative and a person in charge of the application**
- (6) **Copy of the passbook for the bank account which is to receive the subsidy amount**

### Required Tour Report – Submit **after** the tour is conducted:

- (1) **Form No. 4: Request for the Transfer of Subsidy Amount**
- (2) **Form No. 2: Package Tour Details and Information**
- (3) **Final Itinerary**
- (4) **Final Tour Participant List**
- (5) **Original accommodation certificate or a copy of the accommodation receipt**
- (6) **For Additional Grant 1: A charter bus acceptance form or a copy of the receipt.**

**Q. After applying for the grant, the number of tour participants decreased. Do I need to submit anything?**

A. If the number of participants decreases, the submission of a change application form is no longer required from this year. However, please submit the above "Documents Required for Performance Report" (3) and (4) promptly after each tour.

**Q. I am applying for this subsidy project on behalf of a travel agent that organizes and takes applications for the tour. Is there something specific I need to submit?**

A. If the applicant is not the organizer of the tour, the applicant must submit the Power of Attorney form (Form No. 5). Please be aware that this form must be signed by both the applicant and the appointed representative.

**Q. What kind of place would be considered “destinations”?**

A. In addition to the locations listed on the “Fukushima Travel” website, the program also includes various experiences such as souvenir shops, roadside stations, local cuisine dining experiences, footbath experiences, fruit picking experiences, and town walking. Fukushima Travel URL: <https://fukushima.travel/>

**Q. If I use a bus company that is headquartered outside of Fukushima Prefecture but has a sales office in Fukushima Prefecture, does this qualify for the additional subsidy?**

A. The subsidy will be granted only for those who submit a Charter Bus Service Agreement or a receipt issued at a business office located within Fukushima prefecture.

